



Letter from the Chairman

Dear Prospective Sponsor and Partner,

Hello and welcome to Bramble Bay Bowls and Sporting Recreation Club, I would like to thank you personally, for allowing us the opportunity in presenting to you, our sponsorship proposal.

All Sponsors and Supporters that join the Bramble Bay family, become part of the success and an important valued member of the club.

Mission

"The mission of Bramble Bay Bowls Club is to provide our customers with quality, affordable and satisfaction in all areas of Sport, food and beverage service, in a friendly atmosphere. Providing the best bowls greens in Brisbane on a competitive level and socially".

Bramble Bay Bowls Club has designed a number of tiered packages to help support our club as well as advertising your business, which will give fantastic return on investment. Our packages offer brand exposure, through a variety of mediums, including website, social media, road side banner, in house signage and many more!

With a support of the greater community on the Redcliffe Peninsula, population of over 55,000 people, we relish in the opportunity to work with your business, to reach our target audience, as we are situated in a prime location of Hornibrook Esplanade and Victoria Avenue with traffic mid week approx 10,000 a day and up to 30,000 at weekends.

If you have any queries regarding any sponsorship packages please do not hesitate to contact myself Allan Young, or Brendan Rodgers, Venue Manager.

In finishing, I would like to extend my sincere thanks for taking the time to read our sponsorship proposal. We believe our sponsorship proposal will provide an exciting marketing opportunity for your business and we look forward to having you on our team.

Allan Young

Chairman

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A BRIEF HISTORY OF THE BRAMBLE BAY BOWLS CLUB

The Bramble Bay Bowls Club was founded at a public meeting, called by Mr. H.W.Wightman, a member of the Clontarf Beach Progress Association at Woody Point, on 31st August 1948.

Several sites for the green were considered and the final selection favoured by the Recreation Reserve was at Red Cutting, Woody Point. The view from the site prompted that the name of 'Bramble Bay' be given to the Club.

The first sod was turned in July 1949 by the then Governor of Queensland, Hon F.A.Cooper.

June 10th 1950 saw a membership of 72 and the first Club House, a roof over a 20 x 20 structure. The second green was completed in 1954 and the third green in 1977. This green was planted with Tift grass, a new variety at the time.

The first section of the existing clubhouse on the western end was completed in 1991.

The club house was fully completed in 1994 and opened by Redcliffe Mayor, Alan Bolton.

In the 1980's and 90's Bramble Bay Bowls Club had the largest membership of all Brisbane Metropolitan Clubs, with 600 members plus and was recognized as having the best greens in the Brisbane area.

In 2015 we introduced Norths Cue 8Ball Club, boasting over 15 Competition size pool tables. Hosting several major Pool tournaments, every year.

Current memberships are at approximately 2500 and continuing to grow.

What your Sponsorship means?

The Bramble Bay Bowls Club is a well established Non for profit club in Woody point, Clontarf and surrounding suburbs of the Peninsula Area. We endeavour to provide pathways and opportunities for all Bowling groups, home based State wide and the younger generation in our community as well as social bowlers and family fun days.

This provides the community with physical activity, a social meeting place for young and old, teaching the young skills, discipline and teamwork skills.

All sponsorships funding is directly invested back into the club to maintain club, to keep up the running and payment for greens as well will create funds to set up programs for young and old. As well as keep cost s...

- Up keep of the greens
- Development programs
- Women's Club
- Men,s Club
- Social Club
- Barefoot Foot Bowls events
- Marketing of Club
- New equipment



Sponsorship Packages

Bramble Bay Bowls Club has designed a number of tiered packages which will give businesses the opportunity to support the Club at all levels. Please see below an overview of Bronze, Silver and Gold packages and benefits.

Gold Package

Advertising Benefits

- Your name/logo will be placed on our Sponsor page on the BBBC website including a link to your website
- You will have the opportunity to place your banner on the front of BBBC towards traffic of over 10,000 a day and at weekends well over 30,000 people
- Your logo will be placed on all flyers, brochures as well on social media flyers
- You have the opportunity to put up signage, banners and coasters throughout the year alternating with other sponsors
- Your company name will be mentioned through the year at members meetings as our sponsor.
- TV Monitor Advertisement

Hospitality Benefits

- You will receive invitations to Special events
- Hire of Board Room

General Benefits

- You will have the right to use the BBBC logo on merchandise or approved printed material
- You will have the opportunity to present awards during major tournaments.

Investment \$5,000



Silver Package

In return for your investment you will receive the following benefits

- Your name will be placed on the sponsor page on website including link to your website
- You will have the opportunity to have your Banner inside the Grounds.
- Your logo will appear on flyers and brochures
- Your name will be announced at awards
- You will have the right to use BBBC logo on your merchandise
- Business cards @ Front desk

Investment \$2,000

Bronze Package

In return for your investment you will receive

- Your name and logo will be placed on our website sponsor page
- Your name and logo will appear on our Social media
- Your name will be announced at awards
- Business cards @ front desk

Investment \$1000

No Package Sponsorship

Rental space to advertise your company banner

We have various positions around our club where you can receive maximum traffic to your business. Please come and speak to Allan Young or Brendan Rodgers for costs, locations and offers.